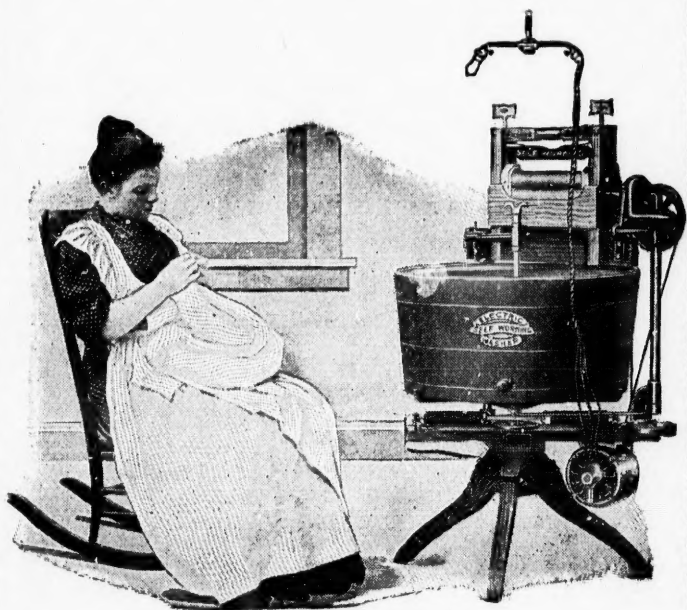


100 Per Cent. in Annual Dividends on Your Investment



"She sits and sews
While the Washer goes."



THE hardest work that a woman has is washing.

No matter whether you do it yourself or not, some woman does it. And it's work no woman should do.

Domestic help dread it, and rightly. They will leave if there is too much of it. They are always contented if there is none of it.

There should be none.

Men have long learned how to lighten their labors by using mechanical helps. Now it is woman's turn.

Electric light current or a water faucet can now do the work that women have done by man strength.

Every housewife should employ these helps.

Then there is no dread on anyone's part when washing day comes around. Washing becomes a simple matter.

There is no reason in the world why women should work, as women have worked, to take care of the family washing.

This Way Is Cheaper, Too

Even though a motor washer doubled the expense of the washing, it should still be used. But it doesn't. On the contrary, it pays for itself, over and over, in the saving of expense.

The average family washing costs about \$1.20 per week. You may pay it to a washwoman or pay it for help. The average expense, as we find it, is that.

If you still employ a washwoman, this machine will save fully one-half of her time. That means 60 cents per week, or \$30 per year. The washer will last you long enough to save several hundred dollars.

But many housewives will dispense with the washwoman when they see how easily the work is done by this motor. Those housewives will save the whole \$1.20 per week—\$62.40 per year. And the saving will add no hard work to their duties.

So, however you figure, you can see enough saving, right from the start, to know that the washer is economical.

The saving can first go into paying for the washer. Then it goes, year after year, into profit.

That is the way that men figure. A farmer might say that a mowing machine involves something of an investment. But he buys it because it is an economy. It does the work of ten men.

Still a mowing machine works for but a brief season. A motor washer effects its saving every week of the year.

Why should not women employ, as men do, the means at their command for saving labor and money?

But Here Is the Greater Saving

The most apparent saving, perhaps, is the saving you make on wash bills. But the greater saving, by far, is the saving on clothes.

Clothes washed in this way will last twice as long—some of them four times as long—as when washed in the old way.

The motor washer doesn't wear clothes at all. The clothes are not rubbed. They are not even moved. The washing is done by forcing soap and water through the meshes of the cloth.

The clothes come out without a thread broken, without an edge frayed, without a button loosened.

* * *

Then the Motor Washer removes all temptation to use chemicals.

You may think that your washwoman doesn't use chemicals now, but she probably does. Washing is too hard in the old way, and chemicals do help out.

Chemicals, as you know, destroy the fibre of cloth, while they destroy the dirt.

The saving on clothes is the main saving that comes through this motor washer. But it isn't so apparent—so easily measured—as the saving on the cost of washing.

During the life of this washer it will save the average family more than twenty times what it costs.

Please Let Us Prove Our Claim

What the "1900" Motor Washer will save you in work is apparent.

But some women will say, "Can I afford it? Will it save money enough to permit me to save that work?"

That is the main point which we wish the washer to answer for itself. You can tell in a month, can you not?

Let us send you the washer you choose, and prepay the freight on it. You will be under no obligation.

Use it for 30 days. Learn what it means to you. Figure the saving yourself. Then decide.

If you then think that your money can be used to better advantage, send the washer back.

Please don't hesitate to accept our offer. It seems like a risk for us, but it isn't. You would not let us take this washer back if it cost twice as much, when you use it.

Here is something that saves a vast amount of labor. That makes drudgery almost fun. Yet it is cheaper to have it than to go without it.

You know, as we know, that you are bound to have it, after you prove these facts.

THE 1900 WASHER CO.,

357 Yonge Street, TORONTO, Ont.

BRANCH OFFICES:

664 St. Catherine St. W., MONTREAL, Que.

374 Portage Avenue, WINNIPEG, Man.

791 Granville St., VANCOUVER, B.C.

